



Campaign Manager, Discover Economics

Job Description

Job Summary

- Title: Campaign Manager
- Reports to: Chief Executive, RES and Co-chairs, Discover Economics Campaign
- Location base: London, Bristol or Coventry – Flexible working also possible
- Salary: £35K (pro-rata) dependent on experience
- Hours: 21-28 hours per week (flexible)
- Job Type: Temporary. One-year with the possibility of extension, depending on funding.
- Closing date: 10 June 2021, 5pm

Job Overview

This role is to drive forward an exciting outreach campaign, launched by the RES in October 2019 in partnership with leading economics organisations, to promote diversity among economics students. The role involves delivering a student ambassador programme, developing stakeholder networks, identifying and applying for funding and delivering an effective communications strategy with the Communications Officer to promote the campaign to a broad audience.

Campaign Background

Discover Economics is a campaign that aims to increase diversity among economics undergraduate students, where women, students from state schools and colleges and many minority ethnic groups are under-represented. The campaign's strategic vision is a world in which economics attracts the brightest and best irrespective of their background. In which potential students see economists as being people just like them and are excited by the idea of studying economics. To achieve this vision we work towards three strategic goals:

1. Communicate what economics is and what economists actually do to 15-17 year olds from underrepresented groups
2. Amplify the voices of economists and economics students from underrepresented groups in order to provide role models for potential economics students
3. Get economics on the national curriculum for all students

A big challenge is that economics is not a subject that is taught in all schools and many students may have little idea what the subject is about, misperceiving it as narrowly focused on money and finance. The campaign aims to showcase the breadth of economics – and to show economists who aren't "boring men in suits, crunching numbers". Its current activities and plans include the development of stakeholder networks, school/ college outreach events, a student ambassador

programme and the development of teacher training material. Work on the campaign is overseen by its co-Chairs Sarah Smith (Professor of Economics at the University of Bristol) and Arun Advani (Assistant Professor of Economics at the University of Warwick) with support from the RES executive team and an active steering group.

Society Background

The purpose of the RES is to promote the study of economics. With over 4,000 members worldwide, we are one of the oldest economic associations in the world. Founded as the British Economic Association in 1890, we became the Royal Economic Society upon receiving our Royal Charter in 1902. We are a registered charity and membership is open to anyone who shares our aims and objectives.

The Society publishes two scientific journals - The Economic Journal and The Econometrics Journal – containing high quality peer-reviewed papers from an international authorship. Our popular annual conference provides a forum for research, debate, and networking. We also provide resources for economists and support for education and the training of students, teachers and researchers. Increasingly we are focussed on improving the public understanding of economics through engagement with schools and the wider public.

Our 2019-2023 strategy guides our work through four key priorities:

- Enhancing the credibility and visibility of economics
- Supporting economists
- Improving diversity
- Working effectively

Job Description

Key Responsibilities

- Coordinating the student ambassador programme (organising ambassador training material and sessions, helping to recruit students and working with universities to promote the scheme to schools/ colleges, collecting data for evaluation purposes).
- Managing the Communications Officer and supporting on the delivery of the communications strategy
- Identifying and applying for funding to extend the reach of the project.
- Organising, coordinating and managing outreach events (within any social distancing requirements).
- Organising and facilitating networks of key stakeholders including academics, professional economists and school teachers
- Providing secretariat support for the working group, including producing regular reports.

Person Specification

Essential Skills

1. Degree level of education or equivalent
2. Demonstrable experience of project management
3. A strong commitment to promoting diversity in education
4. Knowledge of and enthusiasm for economics
5. Excellent communication skills, with experience of creating written or digital content
6. Demonstrable experience of working collaboratively with committees and working groups (or equivalent)
7. Experience of working independently with a flexible, can-do approach to work
8. Demonstrable experience of multi-tasking and excellent organisations skills with the ability to manage varied tasks at the same time
9. The ability to effectively plan and manage budgets and resources

Desired Skills

1. Knowledge and experience of the education (including higher education) sector
2. Knowledge and experience of working with school/college students
3. Knowledge and experience of making successful funding applications
4. Economics degree or equivalent
5. Experience of managing events
6. Experience of public engagement and media work

Application Process: Please submit your CV along with a short personal statement explaining your suitability for the role to resoffice@res.org.uk by 5pm on 10 June. Applications without an accompanying personal statement and applications received after the deadline will not be considered.

Enquiries: For further information, or if you require any reasonable adjustments in submitting your application, please contact sarah.smith@bristol.ac.uk for an informal chat.

Please note, no agencies.

The Royal Economic Society is committed to equality and valuing diversity.